

[e-spres-oh] **Our Services**

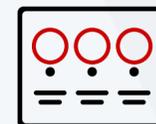
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OVERVIEW



INTELLIGENT APPS

We combine Machine Learning with our web development expertise.



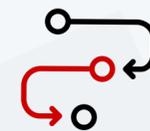
UX/UI DESIGN

We help deliver the perfect user experience, through the right user interface.



RETAINER-BASED SERVICES

The best fit for scaling up existing teams, working on flexible specs.



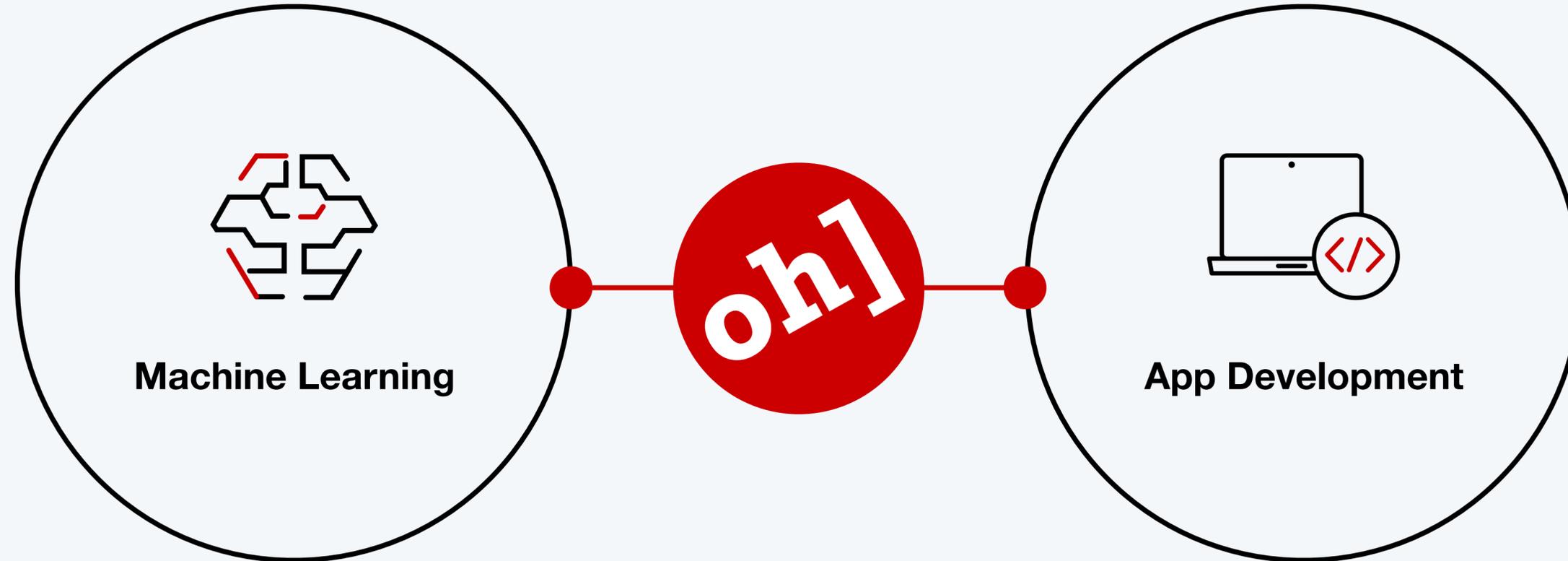
HOW WE WORK

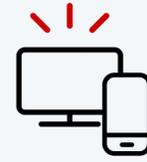
A brief overview of our process for the services offered.



INTELLIGENT APPS

We specialize in the creation of what we call Intelligent Apps, by combining our expertise in web development with the latest advancement in the field of Machine Learning.



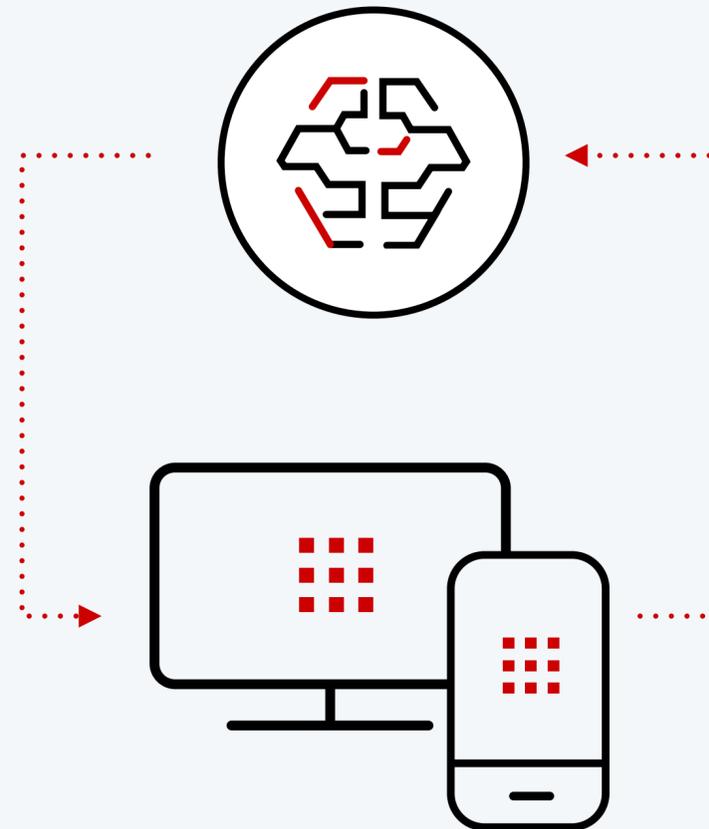


INTELLIGENT APPS

- Overview -

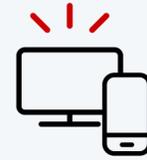
Artificial Intelligence capabilities, especially through Machine Learning, are becoming an increasingly vital part of any application, in any market, regardless of its core audience.

AI can enhance virtually any decision making process, by offering the right information, at the right moment, thus making apps and processes more intuitive and user friendly.



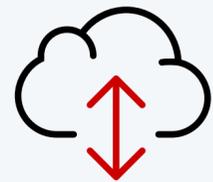
The field of Artificial Intelligence has been around for quite some time, but only recently has it become technically viable for wide use.

But, as far as applicability, we are still in the very early stages. That means that taking advantage of its capabilities now, can offer any company a significant advantage over its competition, in any field.



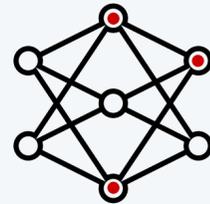
INTELLIGENT APPS

- Machine Learning -



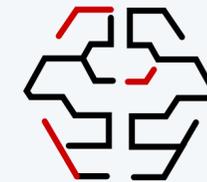
BIG DATA

We have expertise in the industry standard technologies associated with capturing, storing, and curation of big data sets - NoSQL, Hadoop, HBase, Spark, etc.



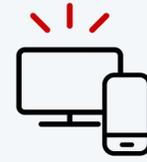
DEEP LEARNING

We focus on deep learning algorithms, as applied to artificial neural networks. Outcomes of deep learning include speech recognition, image recognition, and natural language processing.



MLAAS

We can also integrate Machine Learning as a Service APIs, offered by the leading ML platforms (Google, IBM, Amazon). MLaaS is appropriate when access to a large enough data set for training is not available.



INTELLIGENT APPS

- App Development -

We focus on technologies capable of rapid application development, as well as UI frameworks that can take advantage of all the latest improvements across mobile and desktop platforms, which makes deployment faster and iteration get shorter.

FRONTEND

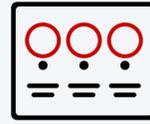


BACKEND



MOBILE





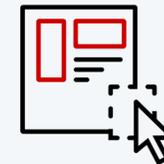
UX / UI DESIGN

We offer our user experience and user interface design expertise together with our other services or independently.



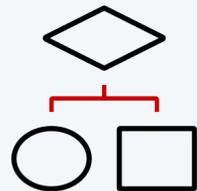
1. RESEARCH

Understand the project's scope, its target industry, its core audience's needs.



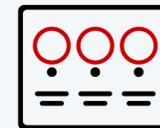
3. PROTOTYPING

Develop detailed wireframes and build prototypes to streamline user feedback on the product's usability early and often.



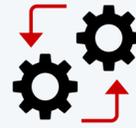
2. USER FLOW

Based on research, build out the user personas, create the entire user journey / experience.

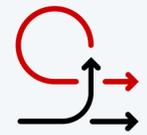


4. UI DESIGN

Create the final UI for the product, from initial mockups, to pixel-perfect screens.



RETAINER-BASED SERVICES



These type of services are perfect for projects with broad and flexible scopes.



Typically, we assemble a dedicated team of up to 6 people, working as an extension of the client's team.



As far as timeframe, these are best suited for longer engagements, usually longer than 6 months.



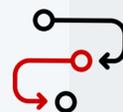
Team mates are chosen based on skill level and compatibility with the project.



We cover a wide range of development & design services, as needed.



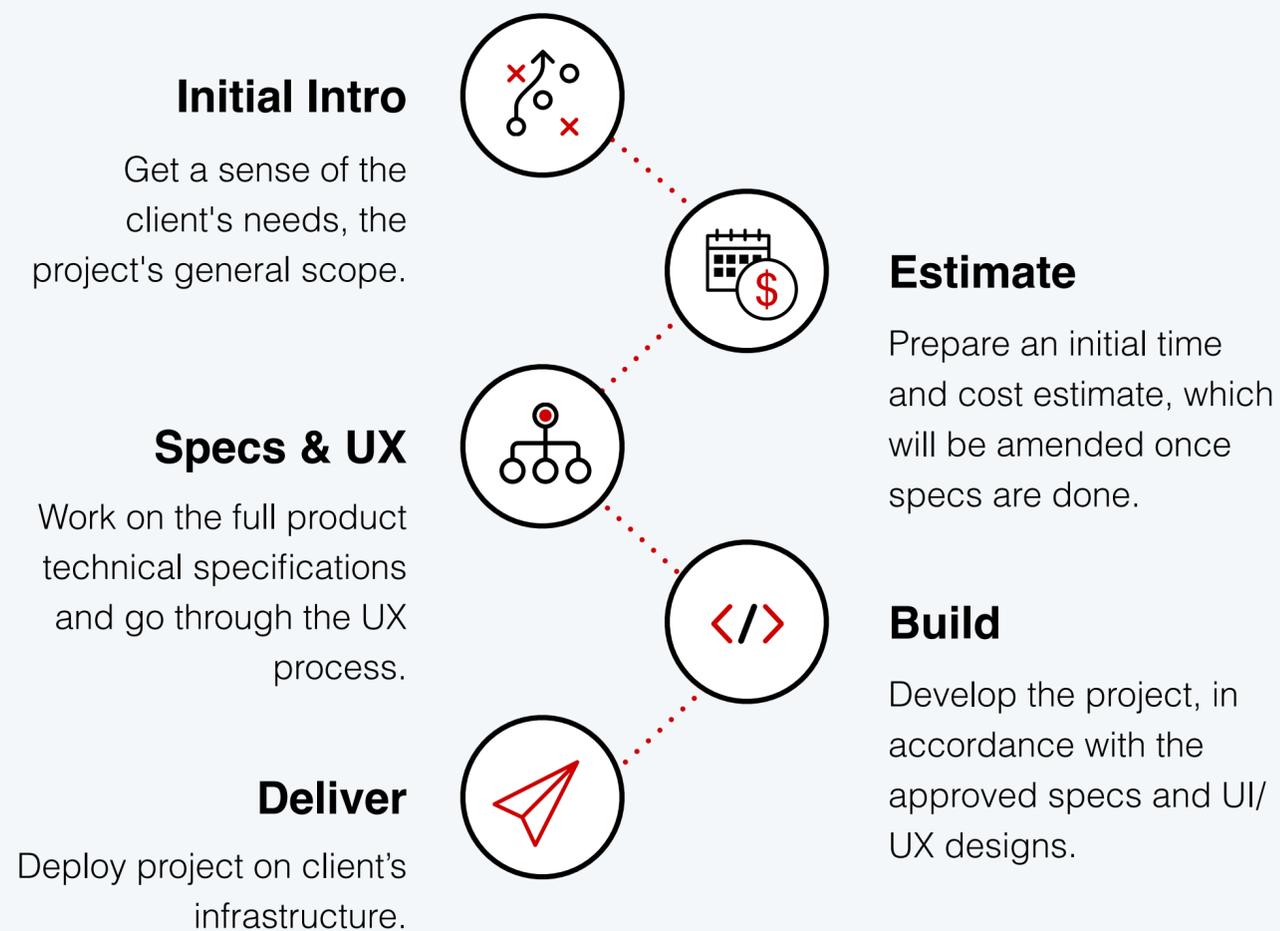
Team structure is flexible and the client has final say on each developer working on the team.



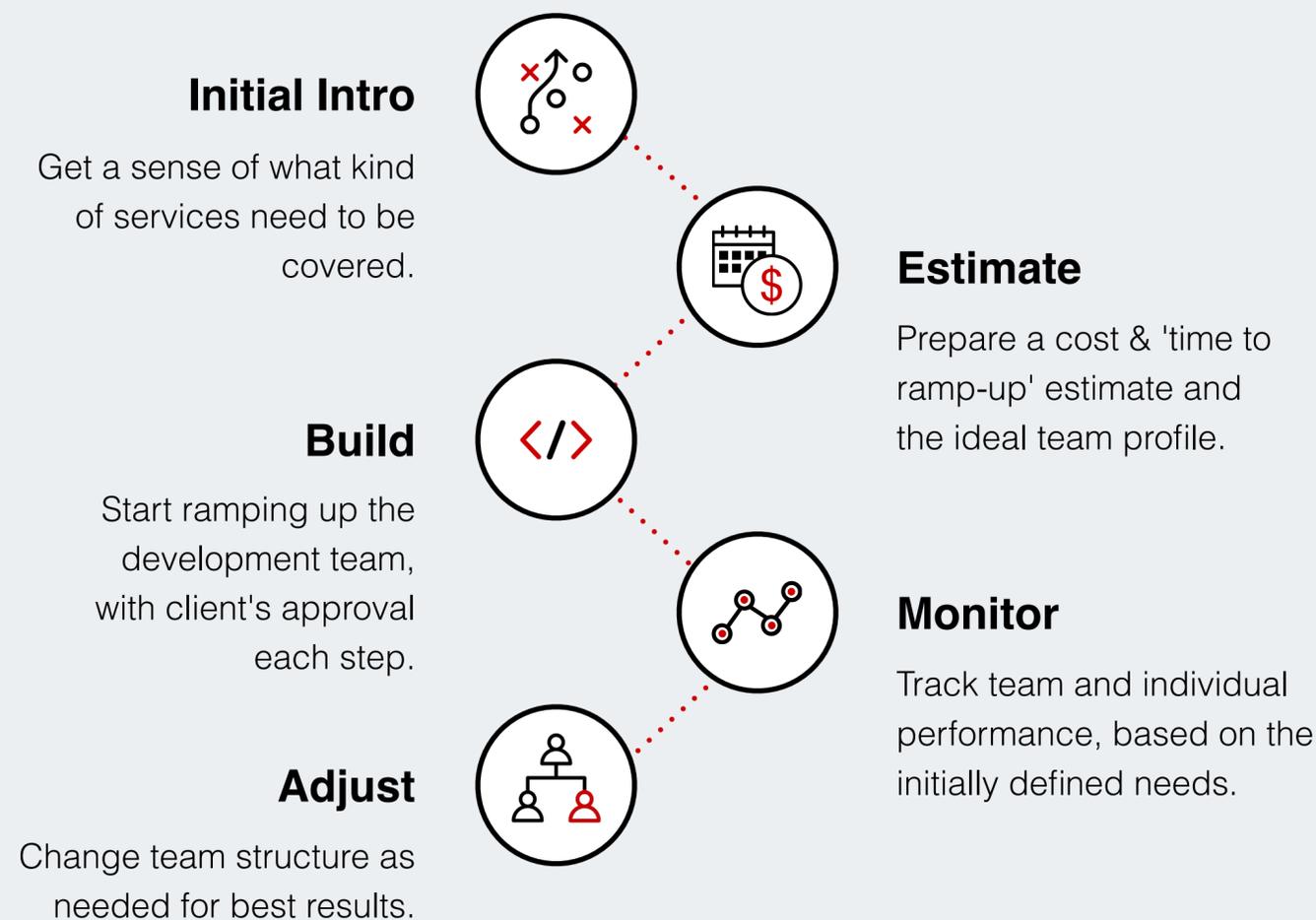
HOW WE WORK

- Our Process -

FOR PROJECT-BASED ENGAGEMENTS



FOR RETAINER-BASED ENGAGEMENTS



**For work references or any additional information,
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